



PRESS RELEASE

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NIVEUS MOVIE LIBRARY – BETA NOW AVAILABLE

The sophisticated Niveus Media Center movie interface supports content from VideoGiants, Recorded TV Movies, DVDs, and more!

Milpitas, CA – April 2, 2008 – Niveus Media, Inc., the pioneer in premium, whole-home digital entertainment solutions, is excited to announce Beta availability of the Niveus Movie Library. Designed exclusively for Niveus customers, the Niveus Movie Library is a robust movie management tool that aggregates an entire movie collection into one distinct and intelligent interface.

“Niveus’ Movie Library is a great example of what our partners can build on top of the Windows Media Center platform,” said Scott Evans, group manager in the Entertainment and Devices eHome Division, Microsoft. *“We are highly encouraged by the level of innovation we are seeing from OEMs like Niveus.”*

Rather than having separate catalogues for multiple movie sources, Niveus sought to create a single, artful solution to engage movie enthusiasts and viewers. The slick style of Movie Library offers an encompassing display, rich cover art, and even a recommended movie feature; when one movie is selected a “You may also like” scrollbar at the bottom of the screen is enabled, displaying similar movies within the user’s collection.

“As more and more movie formats become available in Media Center, it becomes increasingly important for our customers to be able to access them from a single interface,” states Tim Cutting, CEO and Co-Founder, Niveus Media. *“With our new Movie Library customers can browse their entire movie collection by attractive poster art, regardless of the format, origin, or file location.”*

Stimulating the development of Movie Library was the introduction of VideoGiants’ Collections, which include hand-selected packages of movies ranging from DVD-quality up to 1080p. Collections are delivered to Niveus customers on a hard drive and now, through a simple

mapping process, the movies are seamlessly integrated into the user's Movie Library, with all of the other movies.

"At MusicGiants, we deliver the highest quality entertainment experience possible, and partners like Niveus are key to this process," says Scott Bahneman, CEO of MusicGiants, and its recently announced service, VideoGiants. *"We are excited to work with a partner like Niveus who embraces our product and packages it in an extraordinarily convenient and attractive interface such as Movie Library."*

Supported formats include those currently enabled in Windows Vista Media Center: DVDs (in the local player or Niveus Ice Vault changer), DVR-MS, WMV, & more; movies from the Recorded TV library; and downloaded movies from VideoGiants, Vongo, Amazon Unbox, or other. Movies in the Niveus Ice Vault DVD changer or Recorded TV movies are automatically added to the Movie Library.

Niveus Movie Library (Beta) is now available for download in the [Niveus Software Labs](#), the hub for exclusive Niveus software updates. The full gallery of images can be downloaded by [clicking here](#) or visiting the [Niveus Press Room](#).

About Niveus Media, Inc.

Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home. For more information, please visit www.niveusmedia.com.

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