



PRESS RELEASE

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NIVEUS MEDIA ANNOUNCES SUPPORT FOR FOUR DIGITAL CABLE TUNERS

Progressive technology leads to Niveus Digital Cable training & certification program.

Denver, CO – CEDIA Expo 2007 – September 5-9 – Booth #294 – Niveus Media, Inc, the leader in high-end digital entertainment for the connected home, is taking DVR functionality to the next level with their announcement to support up to four digital cable tuners leveraging CableCARD technology. Due to popular demand, Niveus also announces their plans to roll out an intensive CableCARD training and certification program early this Fall; a first for the industry.

Through a Windows® Vista™ Ultimate-based Niveus Media Server and the Niveus Digital Cable Receiver, customers will now be offered robust DVR functionality for the enjoyment of four different premium HD programs accessible from anywhere in the home. Optimized for HDTV recording, the Niveus Digital Cable Receiver enables users to watch one premium HD program while simultaneously watching or recording up to three others.

“The quad CableCARD tuner implementation in Niveus’ systems, which are designed specifically for custom installers, is further evidence that Windows Media Center is evolving to meet the needs of the CEDIA channel,” said Scott Evans, Group Manager, Microsoft® Entertainment and Devices eHome Division. *“Quad CableCARD is the kind of cutting-edge application that clearly will leverage the know-how and vision of the custom installer.”*

Niveus thoughtfully designed the Niveus Digital Cable Receiver as a modular device to provide proper cooling, a superior level of performance, and upgrade potential; offering compatibility for existing Niveus Media Center owners to upgrade and incorporate this functionality into their system while allowing for the add-on of additional receivers for support of up to four digital cable tuners. Easily connected to a Niveus Media Center via a single USB 2.0, each modular Niveus Digital Cable Receiver is built with two internal ATI TV Wonder Digital Cable (OCUR) Tuners and is housed in a complementing and proprietary Niveus black anodized chassis.

The Niveus Digital Cable Receiver with the Windows Vista Ultimate Media Center TV function enables unprecedented DVR functionality including: quad HD recording; access to the interactive electronic program guide (EPG); snapshot thumbnails of every show from the recorded TV library; a free movie guide that allows users to browse movies "currently on", or "on next"; and movie synopsis & cast/crew details.

"We are very excited to be one of the first companies to offer quad CableCARD support," states Tim Cutting, CEO, Niveus Media. *"We're really focused on extending the Niveus Entertainment Experience into the whole-home and this takes digital TV capabilities to the next level, offering greater levels of convenience and performance."*

As with most high-performing devices in the home entertainment channel, Niveus' systems are intended for custom installation by a qualified and trained integrator. To increase Niveus Authorized Dealers' familiarity and professionalism in installing the Niveus Digital Cable Receiver, Niveus plans to offer a comprehensive digital cable installation training and certification program beginning this Fall. The program will include both a web-based and "hands-on" component and will provide installers with the expertise necessary to properly setup and configure a multi-tuner digital cable solution.

Support for four digital cable tuners and the Niveus digital cable training program will be available Q4 2007. Niveus Media's 2008 line of Windows Vista Ultimate-based media centers including the Summit Series Rainier and Denali Editions, and Pro Series n4, n7 and n9, are capable of storing, managing, and playing TV, music, movies, and photos while offering the highest level of media center performance.

For more information on Niveus Media, Inc., please visit www.niveusmedia.com.

About Niveus Media, Inc.

Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home.

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