



## **PRESS RELEASE**

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### **INTRODUCING THE NIVEUS MEDIA EXTENDER – EDGE**

**The first Windows Media Center Extender designed for the custom install channel, EDGE is ISF certified and available in time for the Holidays!**

**Long Beach, CA – EHX Fall 2007 – November 6-9<sup>th</sup>** – Shortly after the unveiling at CEDIA Expo 2007, Niveus Media, the leader in high-end digital entertainment for the connected home, formally introduces the Niveus Media Extender – EDGE. A hardware device that gives users the ability to enjoy the Niveus Media Center experience throughout the whole home, EDGE has become the first Windows Media Center Extender to receive the prestigious Imaging Science Foundation (ISF) Video Quality Certification.

By connecting the Niveus Media Extender to any TV throughout the home, users are granted access to live and recorded TV, digital photos, digital music, home video, and exclusive online multi-media content, including downloadable music and local weather – all accessed through and stored on the Niveus Media Server. The Niveus Media Extender offers users a full fidelity experience, uncompromised 1080p video, digital audio, and the same amazing 3D user interface found on the award-winning Niveus Media Center.

In addition to the intuitive on-screen experience, the Niveus Media Extender features the proprietary Niveus Glacier™ Passive Cooling system for cool and quiet performance and a sleek and stylish A/V form-factor, designed to blend seamlessly into any zone of the home and flexible enough to be installed into a rack-mount solution application.

*“We’re excited to formally introduce the Niveus Media Extender – EDGE,” states Tim Cutting, CEO, Niveus Media. “EDGE represents the final building block of the Niveus Entertainment Experience, a complete end-to-end server/client product architecture that allows high definition entertainment to be accessed from any room of the house. No other vendor can offer this complete solution based on the Microsoft Media Center platform. This, along with our recent ISF certification of EDGE, is a huge advantage over competing solutions.”*

Through the introductions of EDGE and the robust storage and control solutions (Niveus

Storage Server and Niveus Control Server/Niveus Companion), Niveus now offers a supremely sophisticated Media Center eco-system, properly dubbed The Niveus Entertainment Experience.

Niveus Media's whole-home entertainment system enables independent content control which makes it possible for a person in a Niveus Media Extender zone to access one digital entertainment feature while someone at the Media Server or separate Extender zone accesses another. Niveus currently offers Extender support for up to five zones.

The Niveus Media Extender – EDGE will be available in December 2007. Niveus Media's 2008 line of Windows Vista Ultimate-based media centers including the Summit Series Rainier and Denali Editions, and Pro Series n4, n7 and n9, are capable of storing, managing, and playing TV, music, movies, and photos while offering the highest level of media center performance.

For more information on Niveus Media, Inc., please visit [www.niveusmedia.com](http://www.niveusmedia.com).

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**About Niveus Media, Inc.**

*Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home.*

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