



PRESS RELEASE

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NIVEUS MEDIA ANNOUNCES WINDOWS VISTA EARLY ADOPTER PROGRAM

The *Get Ready* program is designed to provide authorized Niveus dealers early access and exposure to Windows Vista.

Long Beach, CA – EHX Fall – November 15-17, 2006 – Booth # 1313D – Niveus Media, an award-winning designer and manufacturer of digital entertainment media centers, has announced the launch of *Get Ready*. A Windows Vista Early Adopter program intended to provide Niveus' Authorized Dealers with the knowledge needed to install and support Windows Vista, prior to its scheduled January 30, 2007 launch date, Niveus' program also provides dealers the opportunity to showcase Vista's increased functionality within media center solutions.

"We're very excited to be offering our valued dealer network the ability to familiarize themselves, as well as their customers, with Windows Vista today; without waiting until general availability in January 2007" said Brian Paper, VP of Marketing and co-Founder of Niveus Media. *"Our dealers are selling products today that will be installed months from now. This program not only allows them to gain technical expertise and installation experience with Vista but also allows them to demonstrate this next generation platform in their showrooms."*

The *Get Ready* program will allow Niveus Authorized Dealers to purchase a Niveus Media Center pre-installed with both Windows Vista and Windows XP and will ship with Niveus exclusive software for both operating systems. Windows Media Center in Windows Vista adds support for the viewing and recording of premium high definition digital cable TV, offers an improved menu system and new options for multi-room access to digital content. The *Get Ready* program will apply to Niveus' Summit Series – Rainier Edition, Denali Edition and Pro Series – n7.

Niveus Authorized Dealers who participate in the program will be given dedicated access to the Niveus support staff and regular updates from the Niveus engineering team. All *Get Ready* program participants will also be eligible for the recently announced Niveus Windows Vista CableCARD program for existing customers, ensuring that they will have the latest in both hardware and software as soon as

it becomes available.

Niveus Media will be demonstrating their Windows Vista-based products at this week's Electronic House Expo (EHX) in Long Beach, CA. For more information on Niveus Media, Inc., or the *Get Ready* program, please visit www.niveusmedia.com.

About Niveus Media, Inc.

Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home.

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